

Inside Look: Dr. Abigail Adams Feature

The MedSpa of New Smyrna Beach

Interview By: *Tiffany Evers*



Q: Where are you from?

A: I was born and raised in the metropolis of Hart, Michigan and then I married a native of New Smyrna Beach, Dr. Ben Adams, a local dentist. We have three little ones and moved to NSB five years ago because we needed to be close to a set of grandparents. We chose the warm weather over the snow!

Q: What educational background do you have?

A: I have a B.S. in Nutrition and a Medical Degree, both from Michigan State University where I was one of 10 medical scholars accepted each year out of high school into medical school. I still can't believe that happened. I am Board Certified in emergency medicine and I have been fulfilling my calling as an "ER doctor" at

three different hospitals here in Volusia County. I have received advanced training in aesthetic medicine since 2013.

Q: What inspired you to open The Med Spa of NSB?

A: I noticed there was a need for many services that we offer in our area and I also found out that not all "laser" treatments advertised are the same. After doing my own research, I really wanted to share what I had learned, and knew that I was more than qualified so I opened a business. I have a passion for helping people as well as a passion for aesthetics. I'm always inspired to add services and treatments to my spa that actually work and deliver results.

Q: What is the difference between a medical spa and a salon-type spa?

A: I like to describe The Med Spa as a place "where relaxation meets results." We offer the same services as a typical day spa but with the added benefit of utilizing medical grade cosmeceuticals, chemical peels, Botox and fillers and medical devices such as radio frequency for skin tightening, microneedling for fine lines and scars and laser treatments for hair removal, photo facials and spider veins.

Q: What sets your business apart?

A: Safety and results. I pride myself in offering the most state-of-the-art, FDA approved devices and services that you can find on the market. Simply Google



UltraShape, VelaShape III, Candela GentleMax Pro and HydraFacial MD and you will see countless testimonials and before-and-after pictures of very satisfied customers. Honestly, the best part about The Med Spa is the team of beautiful women that run the show. They are smart, experienced, well-trained and results driven. They are true professionals and hard-working moms.

Q: What are the most popular services you offer?

A: That's a tough question! I would say the HydraFacial, which is the latest in "microdermabrasion" and non-invasive facial rejuvenation. It definitely delivers noticeable results immediately and even better if performed monthly.

Q: What are the most unique services you offer?

A: Without a doubt, our UltraShape device is the most unique. It truly destroys fat cells using mechanical ultrasound. It will make liposuction a thing of the past. We are the premier location in Volusia County for receiving this FDA approved treatment. It is painless, non-invasive, no downtime, no anesthesia, no bruising and studied on over 300,000 subjects with statistically significant results. We have already seen phenomenal results on our own clients with just three treatments spaced two weeks apart with no downtime!

Q: If someone is interested in one of your services but is not familiar with the procedure, how can they get all their questions answered?

A: We offer complimentary consultations where we can choose a plan best-suited for the customer. We provide a suggested treatment plan with prices at time of consult. No hidden fees and no sales pressure. Our consultants can also help you navigate through the sea of anti-aging products out there and advise you what products are worth spending your money on and which ones are not.

Q: Do you have services and packages for all budgets?

A: Yes! We have something for everyone. We also offer a zero percent financing program through CareCredit and encourage everyone to like our Facebook page so they can be notified of our monthly specials and events, which we have often.

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